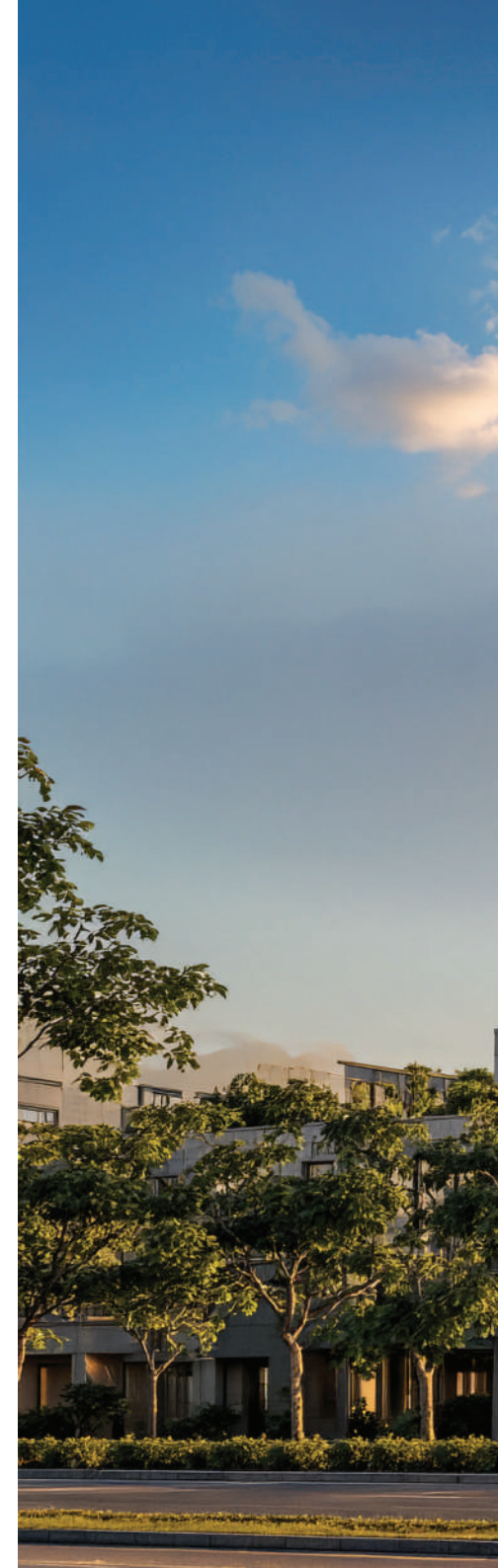


ITALIA
ناورز

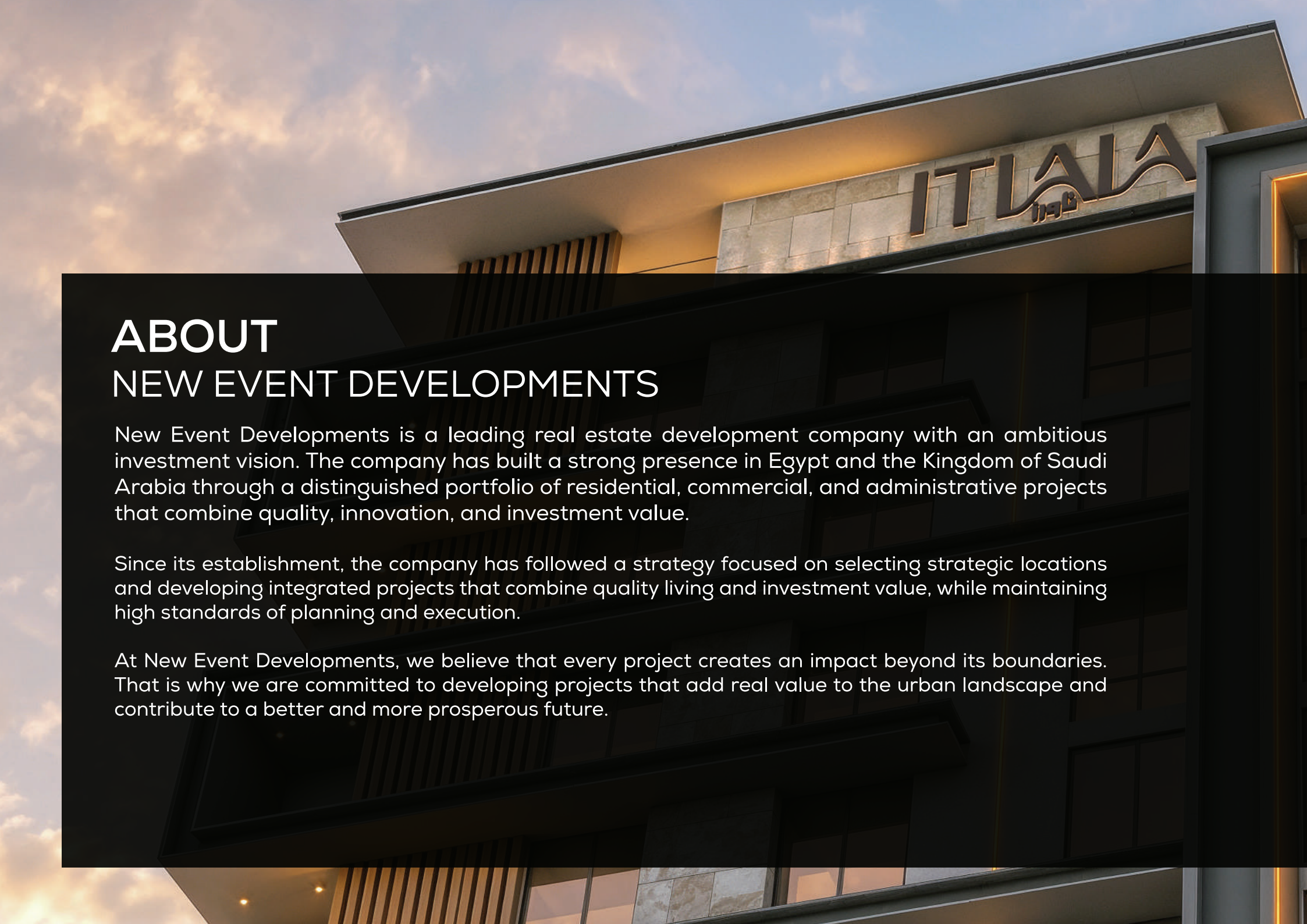
Life, As Seen From Here

ITALIA
نار

Life, As Seen From Here







ITALIA

ABOUT NEW EVENT DEVELOPMENTS

New Event Developments is a leading real estate development company with an ambitious investment vision. The company has built a strong presence in Egypt and the Kingdom of Saudi Arabia through a distinguished portfolio of residential, commercial, and administrative projects that combine quality, innovation, and investment value.

Since its establishment, the company has followed a strategy focused on selecting strategic locations and developing integrated projects that combine quality living and investment value, while maintaining high standards of planning and execution.

At New Event Developments, we believe that every project creates an impact beyond its boundaries. That is why we are committed to developing projects that add real value to the urban landscape and contribute to a better and more prosperous future.

A low-angle, upward-looking photograph of a modern building's facade at dusk. The building features a mix of materials, including light-colored stone or concrete panels and dark, rectangular window frames. Warm interior lights are visible through the windows, and a long, thin strip of warm-toned LED lighting runs along the top edge of the building. The sky is a deep blue with some light clouds. A large, dark, semi-transparent rectangular overlay covers the lower two-thirds of the image, serving as a background for the text.

OUR VISION

To be the most influential real estate developer in the Middle East through projects that create sustainable value and contribute to building more prosperous cities and communities.

OUR MISSION

Developing integrated real estate projects built on strategic locations, thoughtful planning, and quality execution, creating real investment value for clients and investors.



Life, As Seen From Here

ITLALA TOWERS embodies the essence of modern luxury in the heart of Jeddah, where elegant design meets exquisite details to create an exceptional living experience. Built to the highest architectural standards and thoughtfully designed spaces, the project offers a refined lifestyle for those who seek distinction, while delivering a secure and steadily growing investment value.

مستشفى شرف جدة

السلام مول
الاندلس مول

ITALIA
تاور

طريق الأمير ماجد

طريق الملك عبد الله

LOCATION

Strategically located in Jeddah within Darb Al Haramain District, ITLALA TOWERS offers direct views of the city's largest central park and scenic promenade. With major landmarks, essential services, premier shopping destinations, and just minutes from Al Haramain High-Speed Railway Station, the project offers a fully integrated lifestyle that blends tranquility, privacy, and seamless connectivity. A smart location thoughtfully designed for a perfectly balanced way of living.



BUILDING DETAILS

192
UNITS

13+
FLOORS

32.045 M²
LAND AREA

KING ABDULLAH ROAD طريق الملك عبد الله



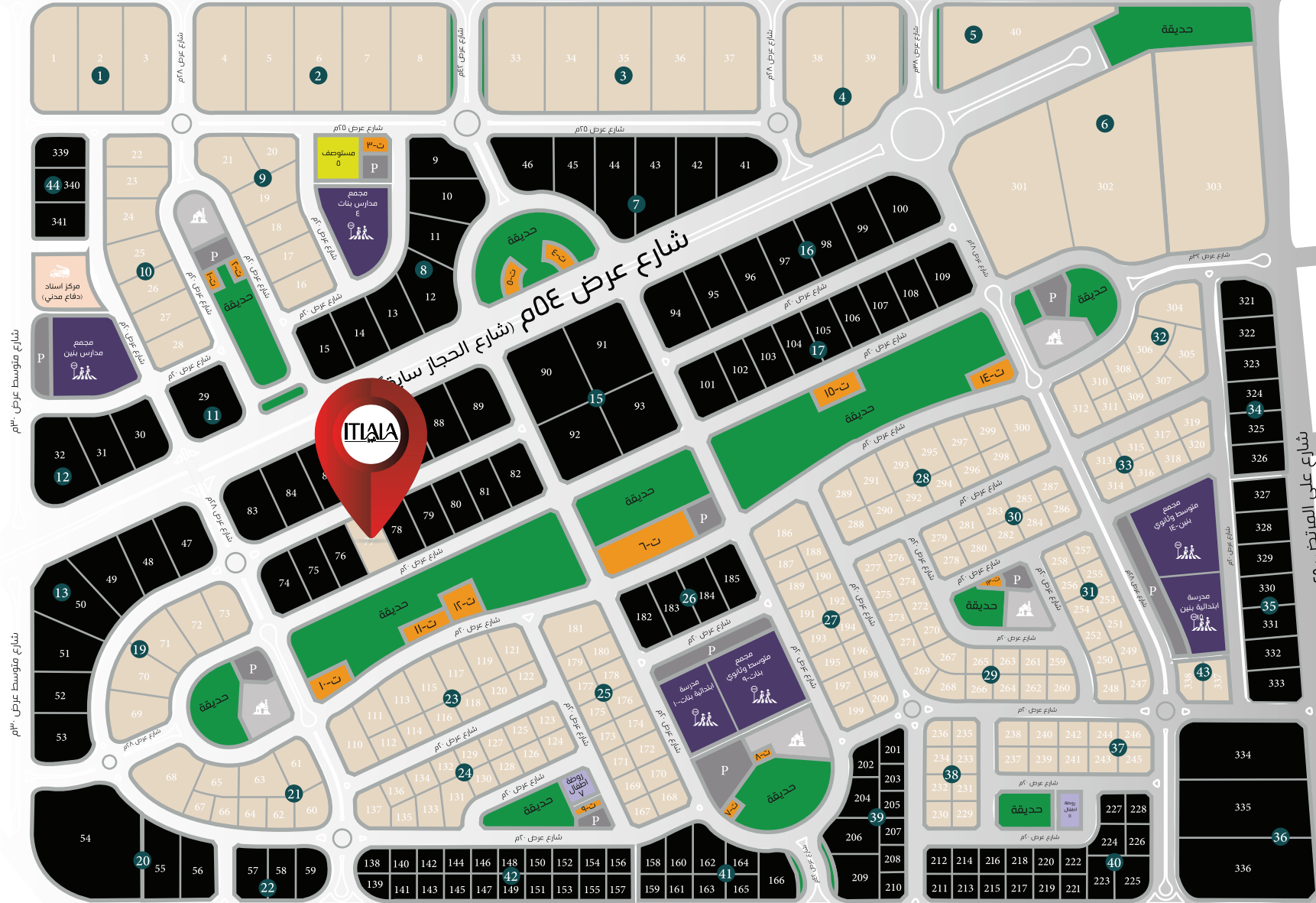
مستشفى
شرق جدة

شارع علي المرتضى م٤٥
AL AL MURTADA ST.

جامعة الملك
عبدالمعز

شارع متوسط عرض ٣٢.٥م

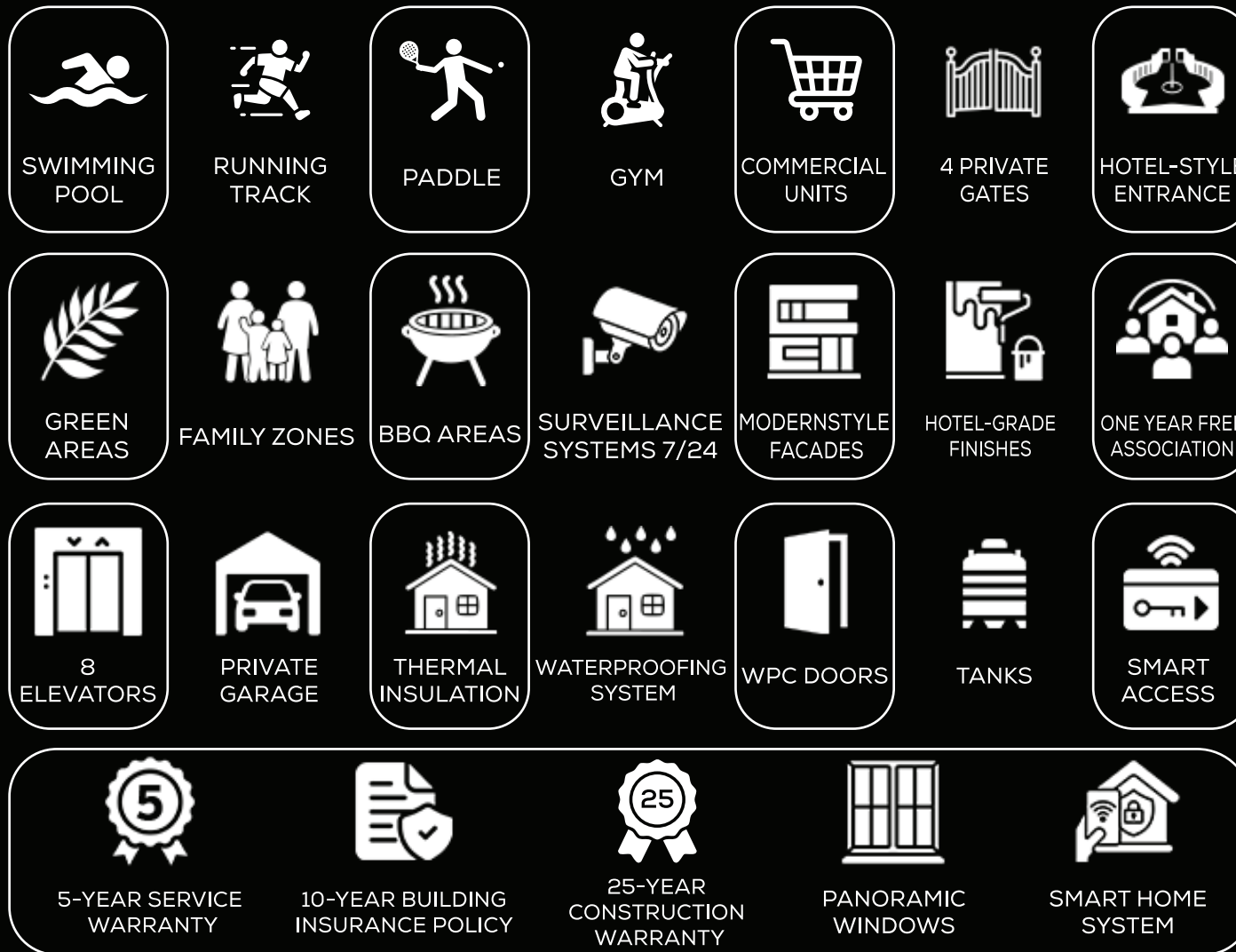
شارع عرض ٥٤م
شارع الحجاز ساروق



السلام مول
AL Salaam Mall

طريق الأمير ماجد
PRINCE MAJID ROAD

FEATURES & AMENITIES



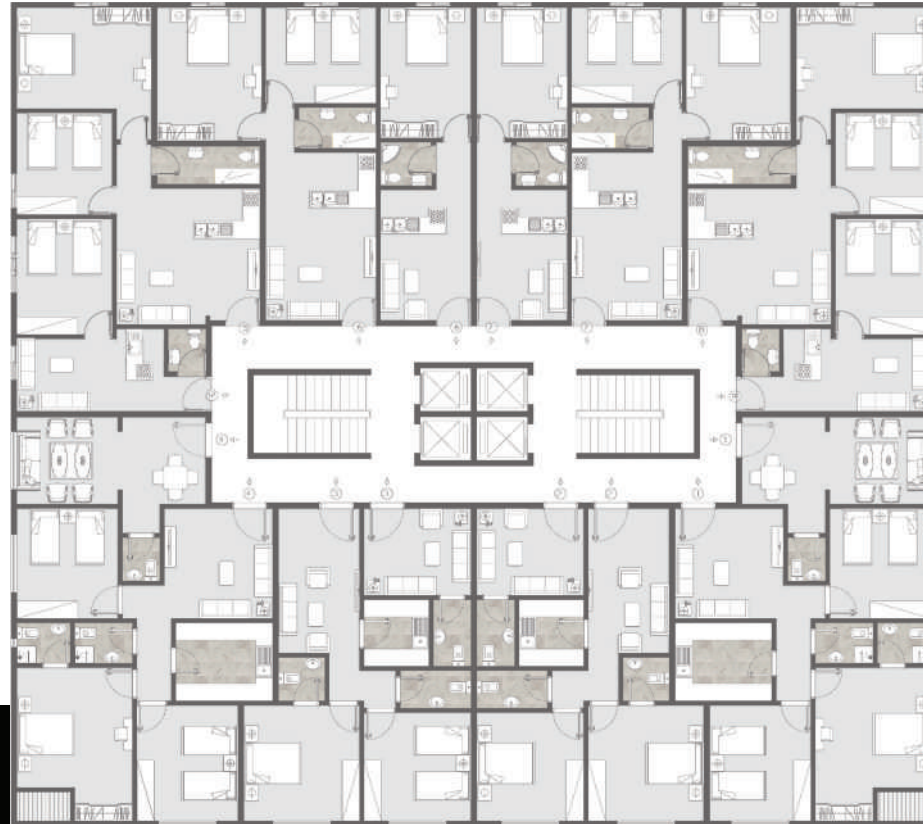








TOWER-C



TYPICAL

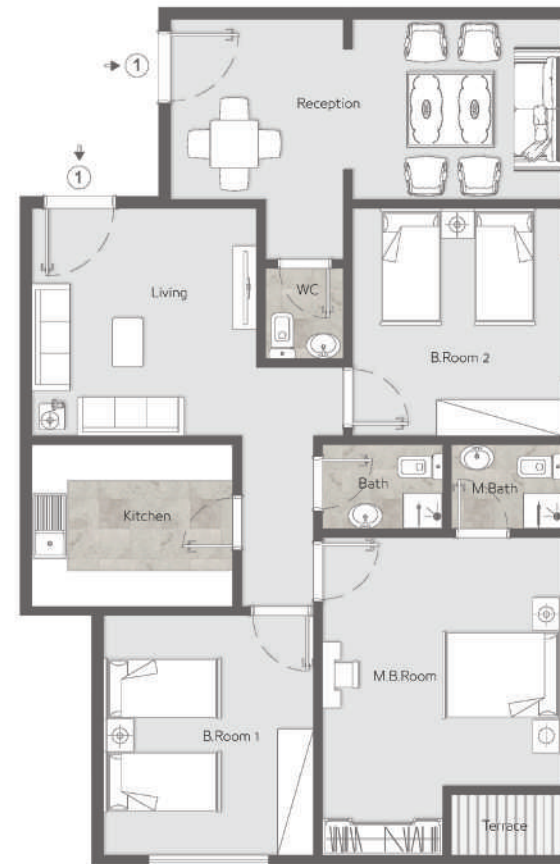
Tower (C)

Typical Floor

Appartment 01

Area : 136 M²

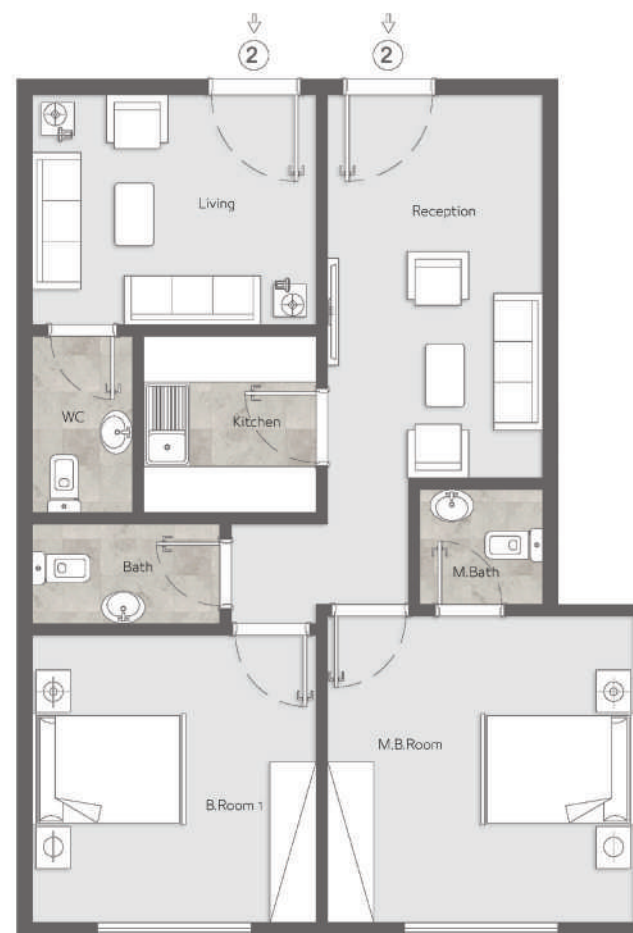
NO	Location	Dimension
1	Reception	6.53 x 3.01
2	WC	1.50 x 1.30
3	Living	5.20 x 3.80
4	Kitchen	3.35 x 2.70
5	B.Room 1	4.00 x 3.50
6	M.B.Room	5.30 x 4.00
7	M.Terrace	1.85 x 1.00
8	M.Bath	1.85 x 1.40
9	Bath	2.00 x 1.40
10	B.Room 2	3.80 x 3.50



Tower (C)
Typical Floor
Appartment 02

Area : 94 M²

NO	Location	Dimension
1	Living	3.70 x 3.00
2	WC	2.30 x 1.30
3	Reception	5.00 x 2.80
4	Kitchen	2.30 x 2.24
5	Bath	2.44 x 1.30
6	B.Room 1	3.75 x 3.70
7	M.B.Room	4.00 x 4.00
8	M.Bath	1.60 x 1.50



Tower (C) Typical Floor Apartment 03

Area : 94 M²

NO	Location	Dimension
1	Living	3.70 x 3.00
2	WC	2.30 x 1.30
3	Reception	5.00 x 2.80
4	Kitchen	2.30 x 2.24
5	Bath	2.44 x 1.30
6	B.Room 1	3.75 x 3.70
7	M.B.Room	4.00 x 4.00
8	M.Bath	1.60 x 1.50



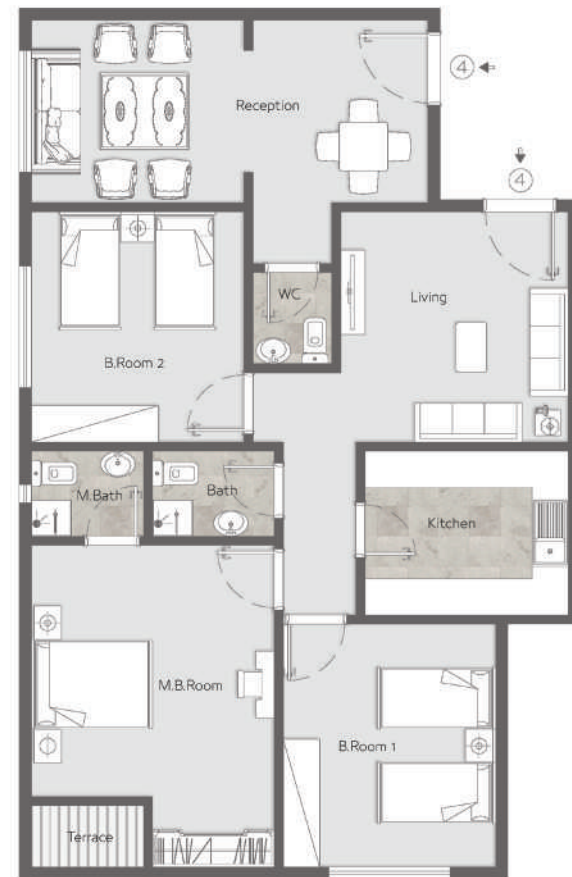
Tower (C)

Typical Floor

Appartment 04

Area : 136 M²

NO	Location	Dimension
1	Reception	6.53 x 3.01
2	WC	1.50 x 1.30
3	Living	5.20 x 3.80
4	Kitchen	3.35 x 2.70
5	B.Room 1	4.00 x 3.50
6	M.B.Room	5.30 x 4.00
7	M.Terrace	1.85 x 1.00
8	M.Bath	1.85 x 1.40
9	Bath	2.00 x 1.40
10	B.Room 2	3.80 x 3.50



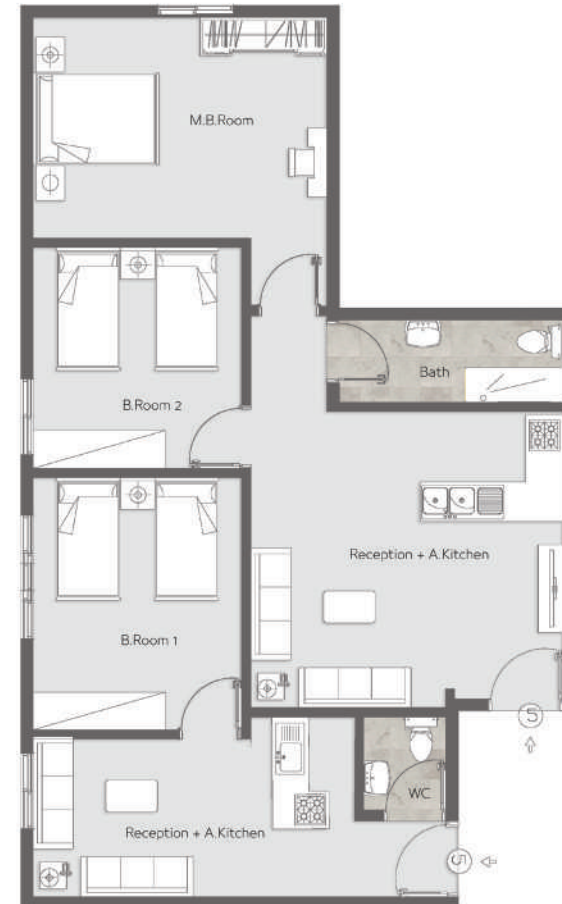
Tower (C)

Typical Floor

Appartment 05

Area : 114 M²

NO	Location	Dimension
1	Reception + A.Kitchen	5.10 x 2.85
2	WC	1.65 x 1.20
3	Reception + A.Kitchen	4.95 x 4.70
4	B.Room 1	4.00 x 3.30
5	B.Room 2	3.50 x 3.30
6	M.B.Room	4.65 x 3.50
7	Bath	3.75 x 1.30



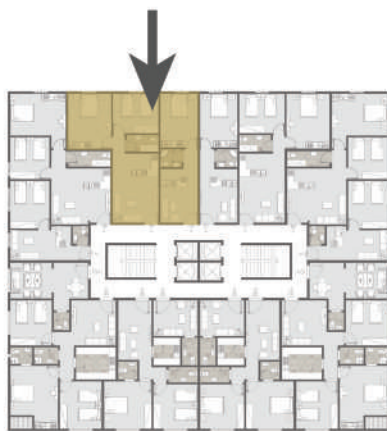
Tower (C)

Typical Floor

Appartment 06

Area : 114 M²

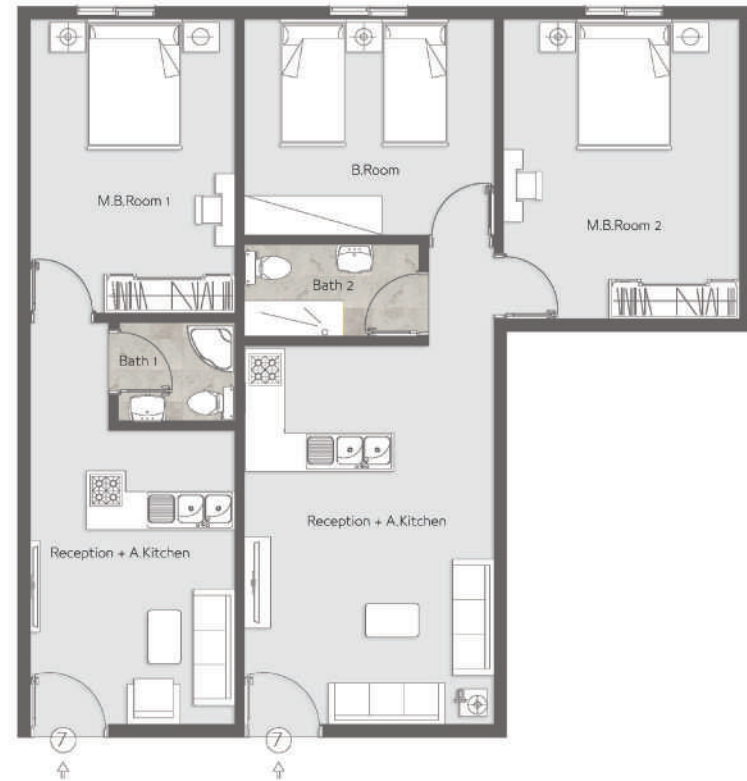
NO	Location	Dimension
1	Reception + A.Kitchen	4.50 x 3.15
2	Bath 1	1.80 x 1.50
3	M.B.Room 1	4.50 x 3.15
4	Reception + A.Kitchen	5.80 x 3.80
5	Bath 2	2.65 x 1.40
6	B.Room	3.80 x 3.30
7	M.B.Room 2	4.60 x 3.60



Tower (C) Typical Floor Appartment 07

Area : 114 M²

NO	Location	Dimension
1	Reception + A.Kitchen	4.50 x 3.15
2	Bath 1	1.80 x 1.50
3	M.B.Room 1	4.50 x 3.15
4	Reception + A.Kitchen	5.80 x 3.80
5	Bath 2	2.65 x 1.40
6	B.Room	3.80 x 3.30
7	M.B.Room 1	4.60 x 3.60



Tower (C)
Typical Floor
Appartment 08

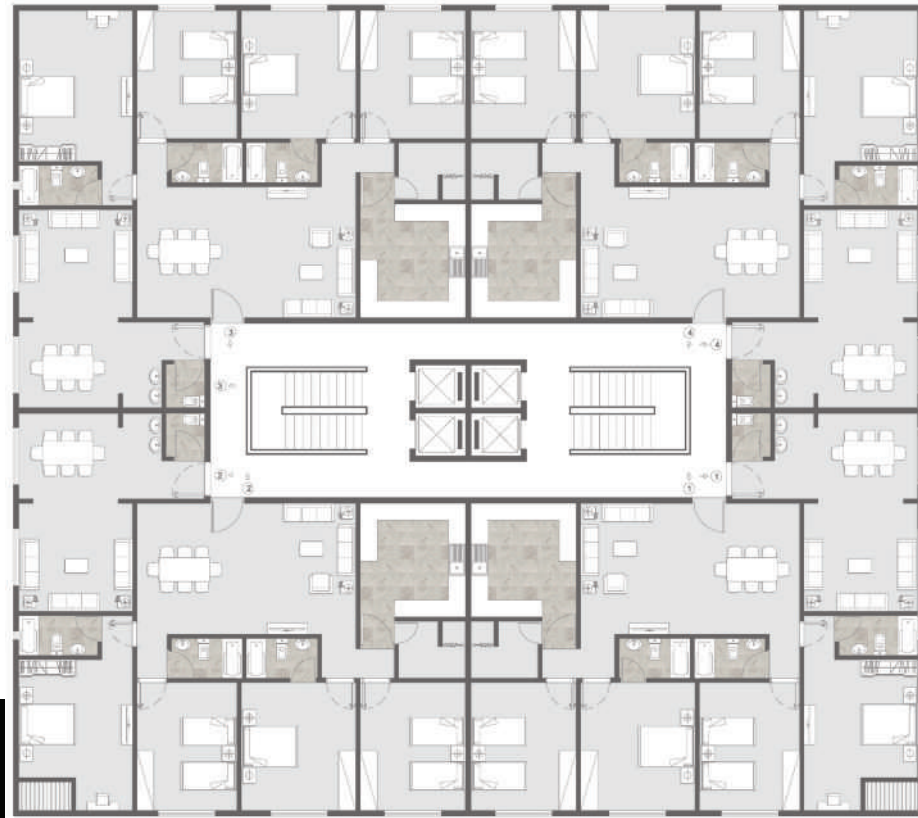
Area : 114 M²

NO	Location	Dimension
1	Reception + A.Kitchen	5.10 x 2.85
2	WC	1.65 x 1.20
3	Reception + A.Kitchen	4.95 x 4.70
4	B.Room 1	4.00 x 3.30
5	B.Room 2	3.50 x 3.30
6	M.B.Room	4.65 x 3.50
7	Bath	3.75 x 1.30





TOWER-C

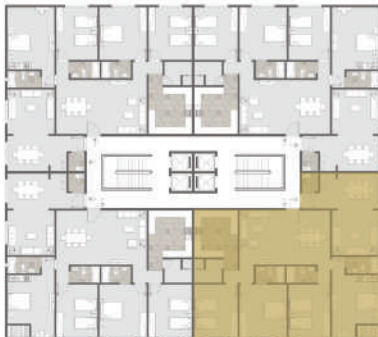


FLOOR-12

Tower (C)
Floor 12
Appartment 01

Area : 230 M²

NO	Location	Dimension
1	Reception 1	4.00 x 7.80
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	Bath	2.48 x 1.40
5	M.B.Room 1	5.30 x 4.00
6	M.Bath 1	2.77 x 1.40
7	Terrace	1.85 x 1.00
8	B.Room 1	4.50 x 3.52
9	M.B.Room 2	4.50 x 4.03
10	M.Bath 2	2.50 x 1.40
11	B.Room 2	4.50 x 3.70
12	Kitchen	4.00 x 3.70
13	Maid	2.35 x 2.00



Tower (C)
Floor 12
Appartment 02

Area : 230 M²

NO	Location	Dimension
1	Reception 1	6.53 x 6.95
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	Bath	2.48 x 1.40
5	M.B.Room 1	5.30 x 4.00
6	M.Bath 1	2.77 x 1.40
7	Terrace	1.85 x 1.00
8	B.Room 1	4.50 x 3.52
9	M.B.Room 2	4.50 x 4.03
10	M.Bath 2	2.50 x 1.40
11	B.Room 2	4.50 x 3.70
12	Kitchen	4.00 x 3.70
13	Maid	2.35 x 2.00



Tower (C)
Floor 12
Appartment 03

Area : 230 M²

NO	Location	Dimension
1	Reception 1	4.00 x 7.80
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	Bath	2.48 x 1.40
5	M.B.Room 1	5.30 x 4.00
6	M.Bath 1	2.77 x 1.40
7	B.Room 1	4.50 x 3.52
8	M.B.Room 2	4.50 x 4.03
9	M.Bath 2	2.50 x 1.40
10	B.Room 2	4.50 x 3.70
11	Kitchen	4.00 x 3.70
12	Maid	2.35 x 2.00



Tower (C)
Floor 12
Appartment 04

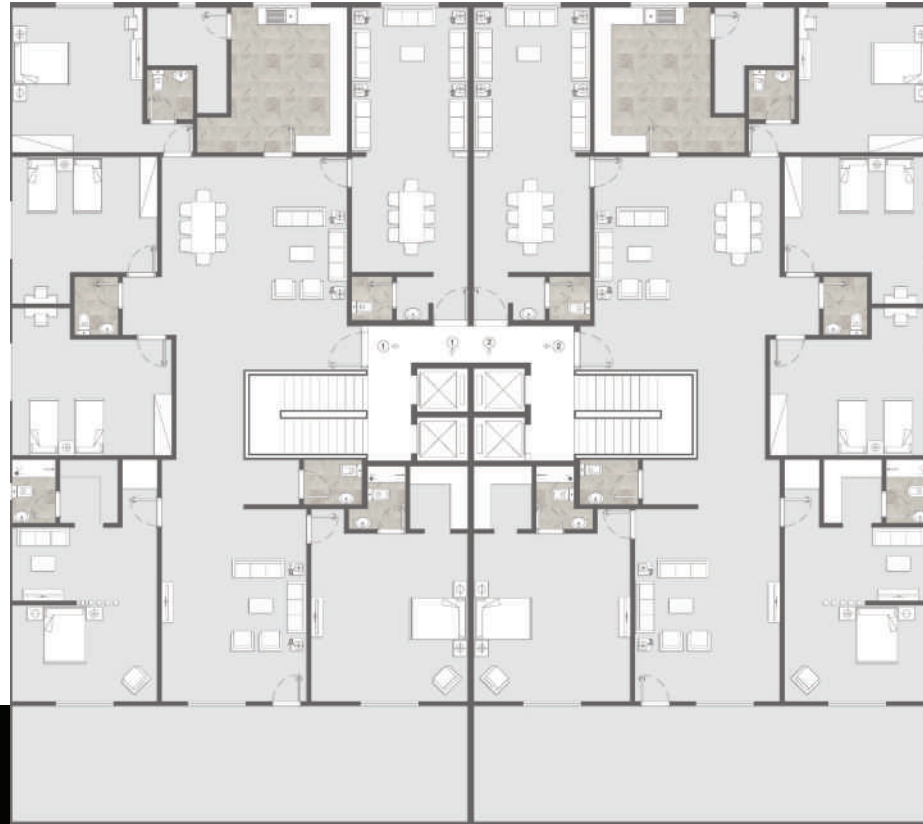
Area : 230 M²

NO	Location	Dimension
1	Reception 1	4.00 x 7.80
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	Bath	2.48 x 1.40
5	M.B.Room 1	5.30 x 4.00
6	M.Bath 1	2.77 x 1.40
7	B.Room 1	4.50 x 3.52
8	M.B.Room 2	4.50 x 4.03
9	M.Bath 2	2.50 x 1.40
10	B.Room 2	4.50 x 3.70
11	Kitchen	4.00 x 3.70
12	Maid	2.35 x 2.00





TOWER-C



ROOF

Tower (C)
Roof Floor
Apartment 01

Area : 460 M²

NO	Location	Dimension
1	Reception 1	9.14 x 4.00
2	WC 1	1.50 x 1.40
3	Dining	7.36 x 6.39
4	WC 2	1.50 x 2.01
5	Kitchen	5.00 x 4.00
6	Maid	2.75 x 2.00
7	M.B.Room 1	5.00 x 4.50
8	M.Bath 1	1.71 x 1.57
9	B.Room 1	5.08 x 5.00
10	B.Room 2	5.50 x 5.08
11	M.B.Room 2	5.80 x 5.40
12	Dressing 2	2.16 x 2.00
13	M.Bath 2	2.16 x 1.30
14	Living	8.34 x 5.00
15	WC 3	2.00 x 1.55
16	Terrace	15.70 x 4.00
17	M.B.Room 3	6.00 x 5.00
18	Dressing	2.00 x 2.19
19	M.Bath 3	2.19 x 1.50



Tower (C)
Roof Floor
Appartment 02

Area : 460 M²

NO	Location	Dimension
1	Reception 1	9.14 x 4.00
2	WC 1	1.50 x 1.40
3	Dining	7.36 x 6.39
4	WC 2	1.50 x 2.01
5	Kitchen	5.00 x 4.00
6	Maid	2.75 x 2.00
7	M.B.Room 1	5.00 x 4.50
8	M.Bath 1	1.71 x 1.57
9	B.Room 1	5.08 x 5.00
10	B.Room 2	5.50 x 5.08
11	M.B.Room 2	5.80 x 5.40
12	Dressing 2	2.16 x 2.00
13	M.Bath 2	2.16 x 1.30
14	Living	8.34 x 5.00
15	WC 3	2.00 x 1.55
16	Terrace	15.70 x 4.00
17	M.B.Room 3	6.00 x 5.00
18	Dressing	2.00 x 2.19
19	M.Bath 3	2.19 x 1.50





TOWER-D



TYPICAL

Tower (D) Typical Floor Apartment 01

Area : 136 M²

NO	Location	Dimension
1	Reception	6.53 x 3.01
2	WC	1.50 x 1.30
3	Living	5.20 x 3.80
4	Kitchen	3.35 x 2.70
5	B.Room 1	4.00 x 3.50
6	M.B.Room	5.30 x 4.00
7	M.Bath	1.85 x 1.40
8	Bath	2.00 x 1.40
9	B.Room 2	3.80 x 3.50
10	Terrace	1.85 x 1.00



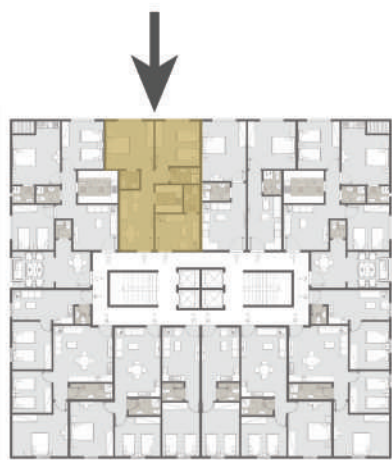
Tower (D)

Typical Floor

Appartment 02

Area : 94 M²

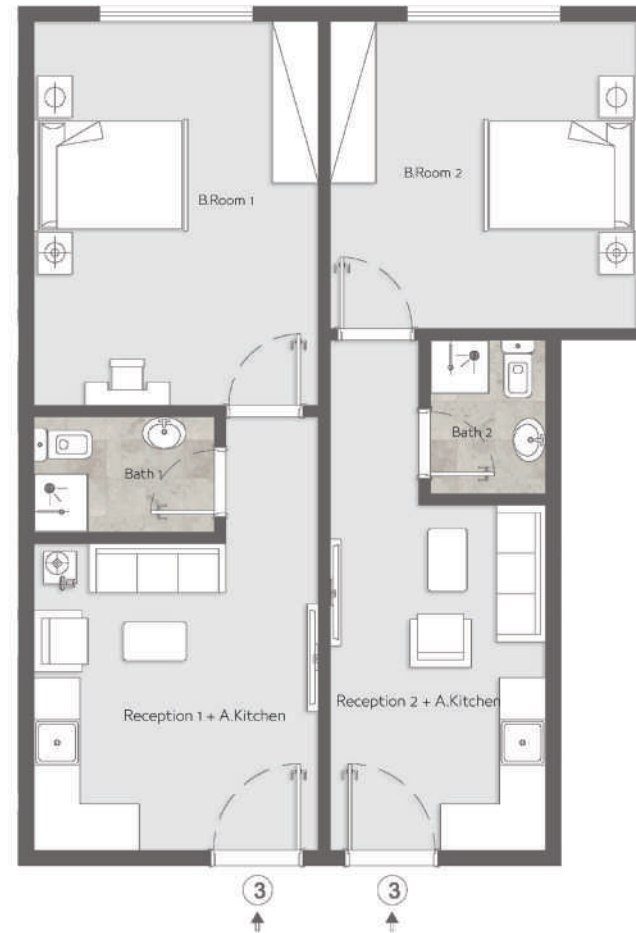
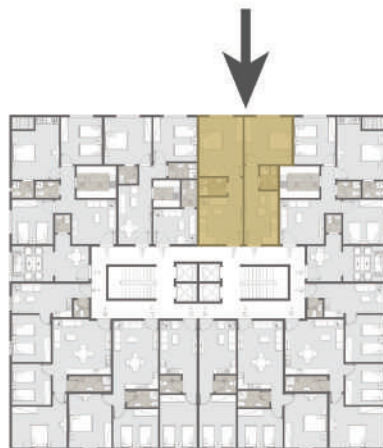
NO	Location	Dimension
1	Living	3.70 x 3.00
2	WC	2.30 x 1.30
3	Reception	5.00 x 2.80
4	Kitchen	2.30 x 2.24
5	Bath	2.44 x 1.30
6	B.Room 1	3.75 x 3.70
7	M.B.Room	4.00 x 4.00
8	M.Bath	1.60 x 1.50



Tower (D) Typical Floor Apartment 03

Area : 94 M²

NO	Location	Dimension
1	Reception 1 + A.Kitchen	4.00 x 3.70
2	Bath 1	2.35 x 1.50
3	B.Room 1	5.00 x 3.70
4	B.Room 2	4.00 x 4.00
5	Bath 2	2.00 x 1.50
6	Reception 2 + A.Kitchen	4.50 x 2.80



Tower (D)
Typical Floor
Appartment 04

Area : 136 M²

NO	Location	Dimension
1	Reception	6.53 x 3.01
2	WC	1.50 x 1.30
3	Living	5.20 x 3.80
4	Kitchen	3.35 x 2.70
5	B.Room 1	4.00 x 3.50
6	M.B.Room	5.30 x 4.00
7	M.Bath	1.85 x 1.40
8	Bath	2.00 x 1.40
9	B.Room 2	3.80 x 3.50
10	Terrace	1.85 x 1.00



Tower (D)

Typical Floor

Appartment 05

Area : 114 M²

NO	Location	Dimension
1	Reception + A.Kitchen	5.10 x 2.85
2	WC	1.65 x 1.30
3	Reception + A.Kitchen	4.95 x 4.70
4	B.Room 1	4.00 x 3.30
5	B.Room 2	3.50 x 3.30
6	M.B.Room	4.95 x 3.50
7	Bath	3.55 x 1.30



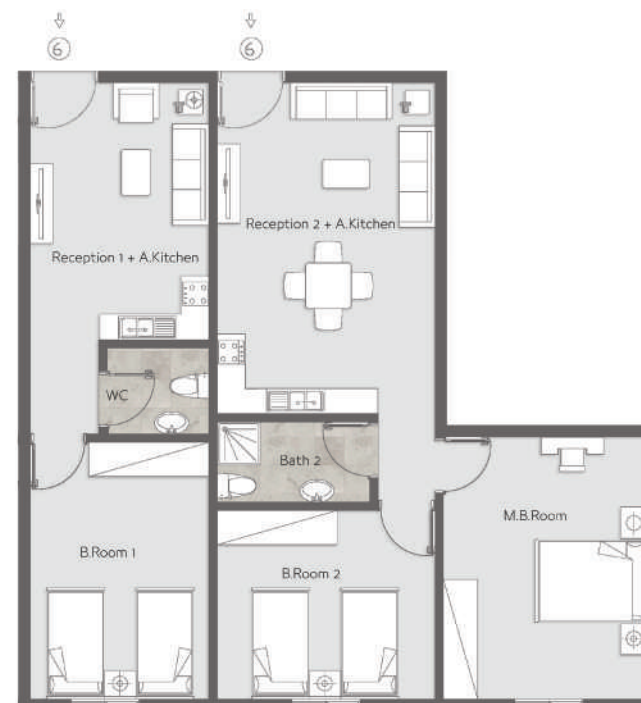
Tower (D)

Typical Floor

Appartment 06

Area : 114 M²

NO	Location	Dimension
1	Reception 1 + A.Kitchen	4.50 x 3.15
2	WC	1.80 x 1.50
3	B.Room 1	4.50 x 3.15
4	Reception 2 + A.Kitchen	5.80 x 3.80
5	Bath	2.65 x 1.40
6	B.Room 2	3.80 x 3.30
7	M.B.Room	4.60 x 3.60



Tower (D)
Typical Floor
Appartment 07

Area : 114 M²

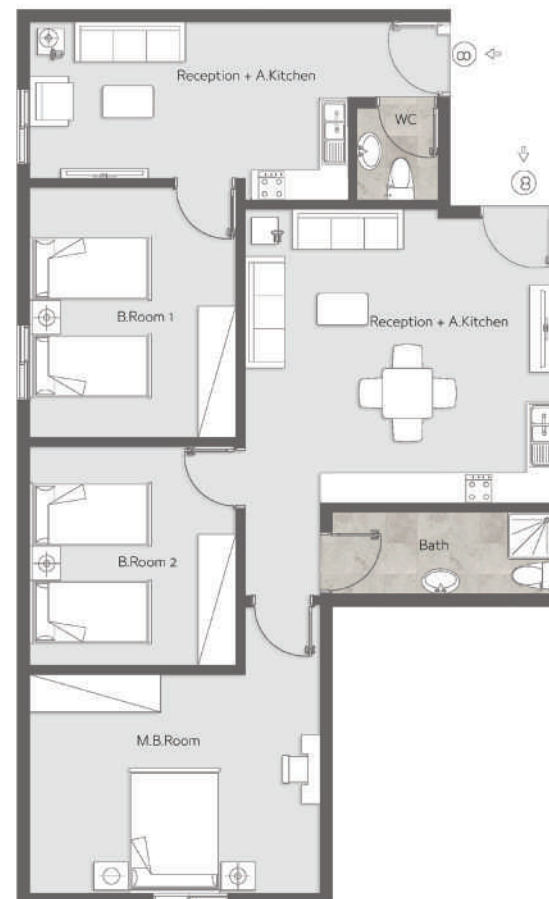
NO	Location	Dimension
1	Reception 1 + A.Kitchen	4.50 x 3.15
2	WC	1.80 x 1.50
3	B.Room 1	4.50 x 3.15
4	Reception 2 + A.Kitchen	5.80 x 3.80
5	Bath	2.65 x 1.40
6	B.Room 2	3.80 x 3.30
7	M.B.Room	4.60 x 3.60



Tower (D) Typical Floor Appartment 08

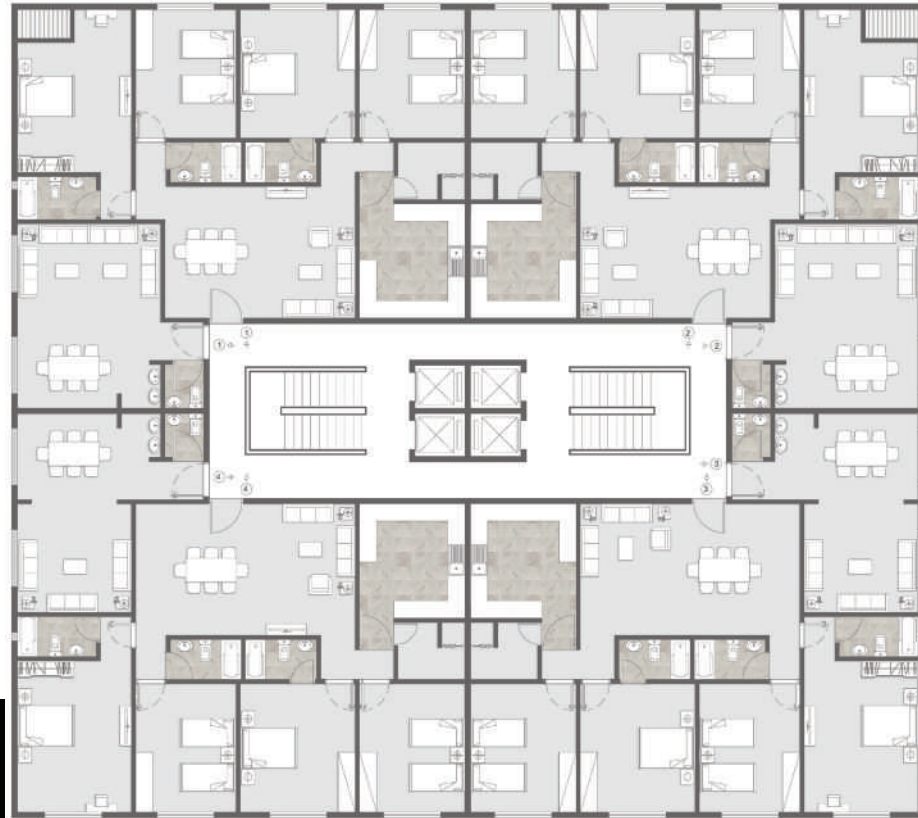
Area : 114 M²

NO	Location	Dimension
1	Reception + A.Kitchen	5.10 x 2.85
2	WC	1.65 x 1.30
3	Reception + A.Kitchen	4.95 x 4.70
4	B.Room 1	4.00 x 3.30
5	B.Room 2	3.50 x 3.30
6	M.B.Room	4.95 x 3.50
7	Bath	3.55 x 1.30





TOWER-D



FLOOR-12

Tower (D)
Floor 12
Appartment 01

Area : 230 M²

NO	Location	Dimension
1	Reception 1	6.45 x 5.03
2	WC	1.52 x 1.36
3	Living	6.67 x 4.60
4	M.B.Room 1	5.70 x 4.00
5	Terrace	1.85 x 1.00
6	M.Bath 1	2.77 x 1.50
7	B.Room 1	4.50 x 3.52
8	Bath	2.48 x 1.40
9	M.B.Room 2	4.50 x 4.03
10	M.Bath 2	2.50 x 1.40
11	B.Room 2	4.50 x 3.70
12	Maid	2.35 x 2.00
13	Kitchen	4.00 x 3.70



Tower (D)
Floor 12
Appartment 02

Area : 230 M²

NO	Location	Dimension
1	Reception 1	6.45 x 5.03
2	WC	1.52 x 1.36
3	Living	6.67 x 4.60
4	M.B.Room 1	5.70 x 4.00
5	Terrace	1.85 x 1.00
6	M.Bath 1	2.77 x 1.50
7	B.Room 1	4.50 x 3.52
8	Bath	2.48 x 1.40
9	M.B.Room 2	4.50 x 4.03
10	M.Bath 2	2.50 x 1.40
11	B.Room 2	4.50 x 3.70
12	Maid	2.35 x 2.00
13	Kitchen	4.00 x 3.70



Tower (D)
Floor 12
Appartment 03

Area : 230 M²

NO	Location	Dimension
1	Reception 1	7.80 x 4.00
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	M.B.Room 1	5.30 x 4.00
5	M.Bath 1	2.77 x 1.40
6	B.Room 1	4.50 x 3.52
7	Bath	2.48 x 1.40
8	M.B.Room 2	4.50 x 4.03
9	M.Bath 2	2.50 x 1.40
10	B.Room 2	4.50 x 3.70
11	Maid	2.35 x 2.00
12	Kitchen	4.00 x 3.70



Tower (D)
Floor 12
Appartment 04

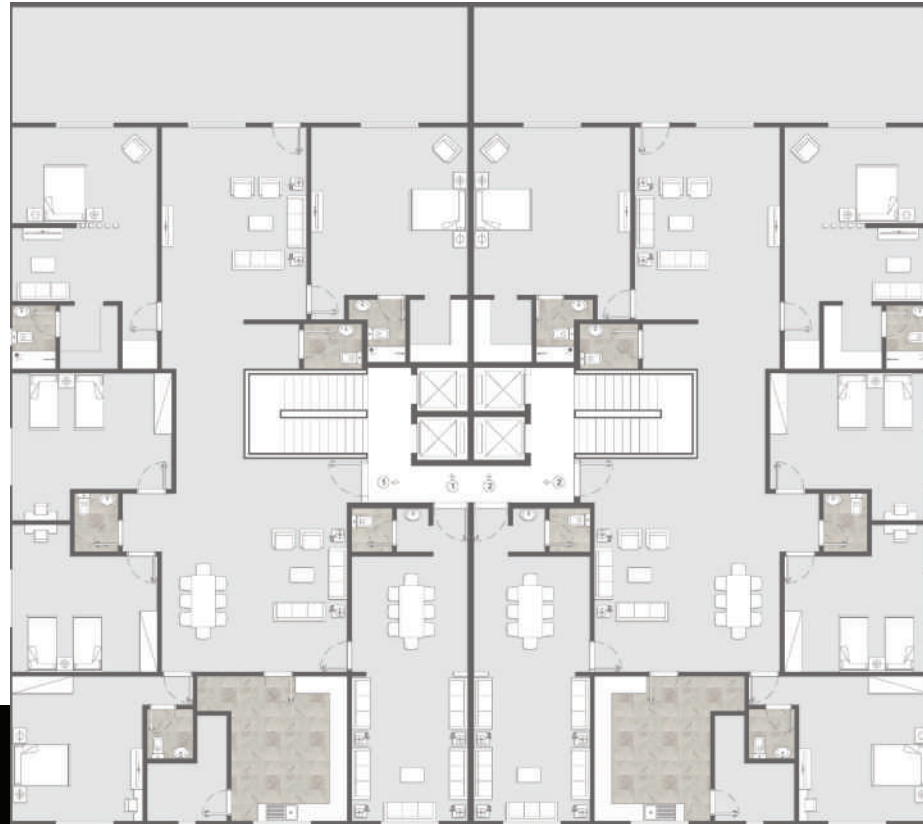
Area : 230 M²

NO	Location	Dimension
1	Reception 1	7.80 x 4.00
2	WC	1.52 x 1.36
3	Living	7.70 x 4.60
4	M.B.Room 1	5.30 x 4.00
5	M.Bath 1	2.77 x 1.40
6	B.Room 1	4.50 x 3.52
7	Bath	2.48 x 1.40
8	M.B.Room 2	4.50 x 4.03
9	M.Bath 2	2.50 x 1.40
10	B.Room 2	4.50 x 3.70
11	Maid	2.35 x 2.00
12	Kitchen	4.00 x 3.70





TOWER-D



ROOF

Tower (D)
Roof Floor
Apartment 01

Area : 460 M²

NO	Location	Dimension
1	Reception 1	9.14 x 4.00
2	WC 1	1.50 x 1.40
3	Dining	7.36 x 6.39
4	WC 2	1.50 x 2.01
5	Kitchen	5.00 x 4.00
6	Maid	2.75 x 2.00
7	M.B.Room 1	5.00 x 4.50
8	M.Bath 1	1.71 x 1.57
9	B.Room 1	5.08 x 5.00
10	B.Room 2	5.50 x 5.08
11	M.B.Room 2	5.80 x 5.40
12	Dressing 2	2.16 x 2.00
13	M.Bath 2	2.16 x 1.30
14	Living	8.34 x 5.00
15	WC 3	2.00 x 1.55
16	Terrace	15.70 x 4.00
17	M.B.Room 3	6.00 x 5.00
18	Dressing	2.00 x 2.19
19	M.Bath 3	2.19 x 1.50



Tower (D)
Roof Floor
Appartment 02

Area : 460 M²

NO	Location	Dimension
1	Reception 1	9.14 x 4.00
2	WC 1	1.50 x 1.40
3	Dining	7.36 x 6.39
4	WC 2	1.50 x 2.01
5	Kitchen	5.00 x 4.00
6	Maid	2.75 x 2.00
7	M.B.Room 1	5.00 x 4.50
8	M.Bath 1	1.71 x 1.57
9	B.Room 1	5.08 x 5.00
10	B.Room 2	5.50 x 5.08
11	M.B.Room 2	5.80 x 5.40
12	Dressing 2	2.16 x 2.00
13	M.Bath 2	2.16 x 1.30
14	Living	8.34 x 5.00
15	WC 3	2.00 x 1.55
16	Terrace	15.70 x 4.00
17	M.B.Room 3	6.00 x 5.00
18	Dressing	2.00 x 2.19
19	M.Bath 3	2.19 x 1.50





















البيع أو التأجير على الخارطة
OFF-PLAN SALES OR RENT



الهيئة العامة للزكاة والدخل

General Authority of Zakat & Tax



المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



تمنح الهيئة العامة للعقار بموجب هذه الوثيقة ترخيص البيع على الخارطة
وذلك حسب البيانات أدناه:

بيانات الرخصة		License Info.
رقم الترخيص	1029	License No.
نوع الرخصة	رخصة بيع على الخارطة	License Type
تاريخ إصدار الترخيص	2026-05-19	License Issue Date

بيانات المشروع		Project Info.
اسم المشروع	اطلالة ناويز	Project Name
تاريخ بدء المشروع	2026-04-30	Project Start Date
تاريخ انتهاء المشروع	2028-04-29	Project End Date
عدد الوحدات	92	Number of Units
أنواع الوحدات	شقة	Unit Type
حساب الضمان	SA5580000504608019982033	Escrow Account No.
المساحة	2261	Project Area
المنطقة/المدينة	مكة المكرمة/جدة	Region/City

بيانات أطراف المشروع		Project Parties Info.
المطور العقاري	شركة نيو إيفنت	Developer
الرقم الموحد للمطور العقاري	7041430476	Developer Unified No.
المحاسب القانوني	شركة باتل عبدالله الباتل وشركاؤه للاستشارات المهنية	Account And Financial Auditor
المكتب الاستشاري	شركة أصول العمارة للاستشارات الهندسية شخص واحد مهنية	Consultancy Office



هذه الوثيقة صادرة من النظام الإلكتروني ولا تحتاج إلى توقيع
وتعتبر هذه الرخصة سارية حتى تاريخ 2027-05-19

